

SCRIPTURAL BASIS:

Be devoted to one another in love. Honor one another above yourselves. Never be lacking in zeal, but keep your spiritual fervor, serving the Lord. Be joyful in hope, patient in affliction, faithful in prayer. Share with the Lord's people who are in need. Practice hospitality.



Romans 12:10-13

 **Beyond-the-Horizon Vision (5+ years)**

By following God's path, Signal Crest will:

<p>Increase personal invites to Signal Crest by creating an environment where members will want to bring their friends and neighbors. This will be achieved when we have 65% of members extending invites to 4 or more people annually.</p>	<p>Cultivate a thriving church community by growing weekly worship attendance to 450</p> 	<p>Nurture spiritual growth by increasing the number of small groups from 37 to 50 and engage at least 350 people weekly in Christian fellowship through a small group or Sunday School class</p>
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 **Background Vision (2-5 years)**

<p>#1 EMPOWERED MEMBERSHIP</p> <p>Advance existing members into a deeper relationship with Christ and Signal Crest</p> <p>INITIATIVES:</p> <ul style="list-style-type: none"> Leverage small groups, Sunday School classes, and potentially new platforms to generate opportunities for deeper fellowship and spiritual growth Launch volunteer recruitment and management process to increase participation and form a leadership succession pipeline Perform review of current member management protocols and identify needs for improvement 	<p>#2 REFRESHED BRAND</p> <p>Seek innovative ways to transform how Signal Crest is perceived by members and the community</p> <p>INITIATIVES:</p> <ul style="list-style-type: none"> Revitalize internal and external communication measures to be more streamlined and socially engaging Evaluate and update church marketing content to increase awareness and better communicate offerings to prospective visitors Establish brand identity to revitalize and unify Signal Crest's image 	<p>#3 ENGAGED COMMUNITY</p> <p>Reach the local community through organized fellowship events and gatherings</p> <p>INITIATIVES:</p> <ul style="list-style-type: none"> Narrow short-term focus on maximizing local and community impacts Build on current offerings and launch new initiatives to be more inclusive of the community Exercise purposeful generosity in sharing church facilities and resources with the greater Signal Mountain Community Explore options to expand Signal Crest Pre-School offerings by 2020
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 **Midground Vision (1-2 years)**

INTERNAL WELL-BEING

Regain confidence in the leadership of Signal Crest and establish a foundation to develop fully devoted followers of Jesus

 **Foreground Vision (< 1 Year)**

<p>#1 TRUSTED LEADERSHIP</p> <p>Regain congregation's trust by continuing to be financially responsible and transparent stewards of the church's resources</p> <p>INITIATIVES:</p> <ul style="list-style-type: none"> Establish communication protocols to increase transparency for matters including: leadership decisions, financial practices, stewardship, budgeting, and personnel Implement and routinely evaluate financial measures driven by fiscal responsibility, vision data, and benchmarks from other aspirational churches Develop a 2019 budget informed by and in support of the vision objectives 	<p>#2 DEVOTED HOSPITALITY</p> <p>Create amazing guest experiences focused on attracting and retaining potential members</p> <p>INITIATIVES:</p> <ul style="list-style-type: none"> Maintain support for and leverage current strengths of Childrens, Youth, Worship, and Music as the foundation of the new guest experience initiative Establish and implement a thoughtful and strategic Guest Experience Plan Review current visitor-to-member conversion processes and identify needs for improvement based on benchmarks from other, local Methodist churches 	<p>#3 ELEVATED WARMTH</p> <p>Curate best practices for congregational care and promote support systems for members in need</p> <p>INITIATIVES:</p> <ul style="list-style-type: none"> Begin lay-led efforts to create more effective support structures based on the expressed needs of the church Increase pastoral engagement with renewed emphasis on congregational care Coordinate ministries, fellowship, and programming to increase focus on maximizing involvement and building unity across services and age groups 	<p>#4 EQUIPPED DISCIPLES</p> <p>Launch an education format to provide improved opportunities for deeper spiritual learning and discipleship</p> <p>INITIATIVES:</p> <ul style="list-style-type: none"> Provide spiritual leadership training for at least two teachers in every small group or Sunday School class Increase awareness of small groups and encourage their formation and growth Establish a voluntary adult education curriculum to guide small group leaders and unify theology Gear worship experience toward moving established Christians farther along the disciple's path toward deeper spiritual maturity
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Engage + Equip + Empower

VISION PROPER

In the next five years, Signal Crest aspires to become a neighbor-minded church, wholeheartedly devoted to Christ, growing a community of disciples who offer love to one another and share the grace of God through compassion and service (Romans 12:10-13). We endeavor to be a church that invites the outside world inside our doors and to be a congregation of committed disciples, who are the hands and feet of God. We will strengthen our practice of hospitality to become a more inviting and welcoming church family. We will seek ways to invite the local community

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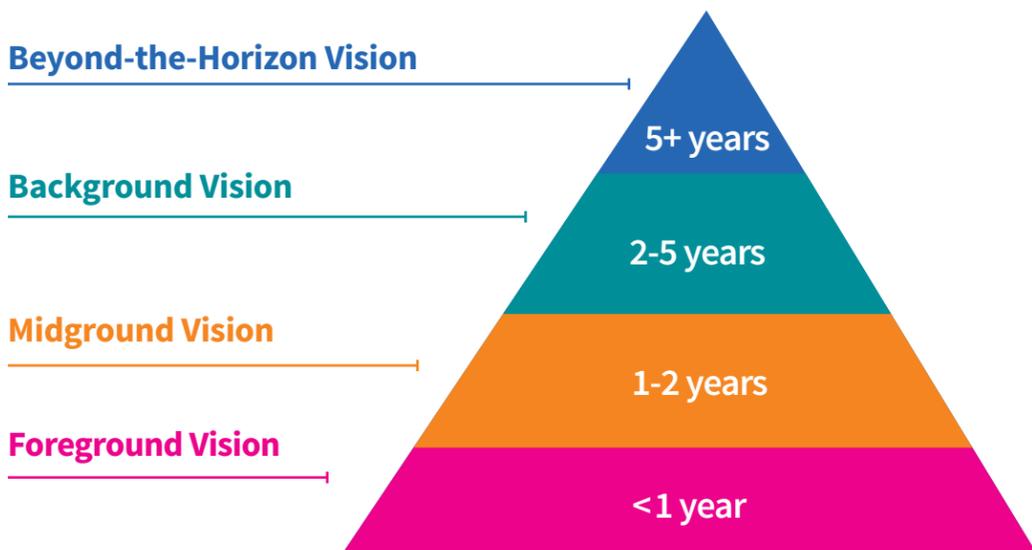


into the life of our church and to be a resource for all generations in the use of our church home. To become the church that God is calling Signal Crest to be, it is imperative that the laity become the church and that we fully engage the diverse gifts given to each of our members functioning in humble service in the Body of Christ (Romans 12:3-8). We will focus our efforts on discipleship, member engagement and care, hospitality, and community outreach. Our goal is to increase the effectiveness and development of the laity by engaging, equipping, and empowering lay leaders to involve more people in the life of the church. Signal Crest will be known as a community of disciples by the way we show love to our members and neighbors (John 13:35).

We live in a highly educated and economically affluent area, where the needs and support of the community are not surface-level problems. **In our community, 50.8% of the population is not actively engaged in a religious congregation and 34.7% does not believe in God.** Our greatest opportunity to make a difference and fulfill our commission is within our local community. As Christians, discipleship plays a very important role in our faith; therefore, we, as the local church, have a LIFE GIVING job to do – in our own backyards. **By concentrating our efforts on engaging and equipping our members in discipleship, our nurtured disciples will be empowered to reach the unchurched.** Signal Crest will develop disciples who help transform our community and offer hope and healing to people in need within our community, while striving for a more outward and global footprint.

By refocusing our early efforts on the internal well-being of our congregation, establishing financial stability, and gaining trust in our leadership, Signal Crest can move forward to welcoming others into our growing community of disciples and reaching outwardly to those we are called to serve. We seek to revitalize the life of Signal Crest and for this church to become a vibrant and bright "signal" of God's love.

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